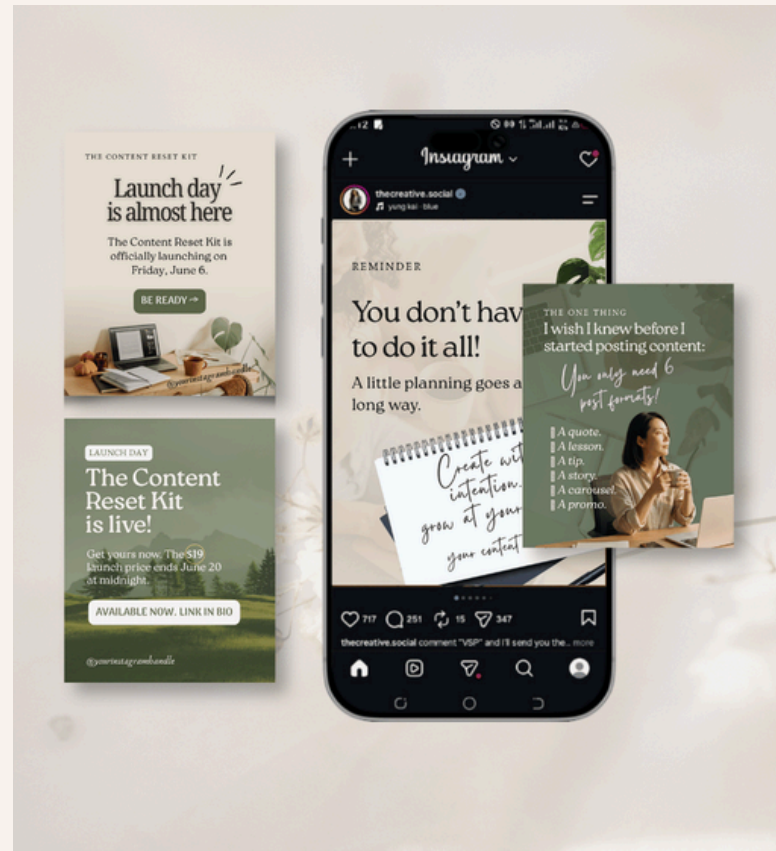


The Launch Starter Set

6 Canva templates for creators who are done posting randomly.

Hey there, thanks for grabbing this! These templates are the formats that fixed my own messy content process, and you can edit each one with your brand styles to make them yours.

[Open the Canva templates](#)



HOW TO USE EACH ONE

01 **Quote**
builds authority

02 **Educational**
builds trust

03 **Announcement**
builds anticipation

04 **Carousel**
builds conviction

05 **Tips**
creates savable value

06 **Promo**
converts

80 / 20

A good rule of thumb for launch content is roughly 80% value and 20% promotion, which keeps your audience interested without making them feel sold to.

Ready to plan the whole month?

Six templates are a great way to start, and a launch usually runs for weeks, which is where deciding what to post each day gets tiring.

The **30-Day Digital Product Launch Kit** takes the formats you just tried and turns them into a complete campaign you can follow from the first pre-launch post to the final reminders.

INSIDE THE KIT

- **30 days of launch content**
planned around the 4 launch phases
with 6 post types.
- **20 Bonus post templates**
for extra variety during your launch
and beyond
- **10 Story templates**
for teasers and launch reminders
- **A Google Sheets tracker**
with step-by-step setup instructions



[Get the complete 30-Day Launch Kit](#)

Want it designed for you instead?

If you'd rather hand off the designing, I can create 30 custom posts for your launch in your brand style, delivered as editable Canva templates with a posting sequence guide.

Because you downloaded this set, you get 20% off. Use code LAUNCH20 when you message me.

[Message me on Fiverr](#)